

# Individual Membership Form

## \$25/year

As our thanks to you for your support, you'll receive:

- Our **weekly eUpdates** with important alerts, trainings and news in the realm of revitalization.
- Our **quarterly newsletter**, *Centerpiece*.
- **Discounted registration** at PDC workshops and our annual conference.
- Members-Only Access to **PDC Website Resources**.

### Contact Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

County \_\_\_\_\_ Telephone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email \_\_\_\_\_

- I would like more information about the Main Street and Elm Street Approach.
- From time to time we make our membership list available to other organizations or vendors. Please check here if you'd prefer we not disclose your contact information.

### Payment Information

**Credit Card**

Name on Card \_\_\_\_\_

Card Type (Please Circle) VISA MASTERCARD DISCOVER

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**Check**

Make payable to: Pennsylvania Downtown Center

Mail to: 130 Locust Street, Suite 101, Harrisburg PA 17101



Pennsylvania  
Downtown  
Center

*Helping you make your town a better place.*

130 Locust Street, Suite 101 // Harrisburg PA 17101 // 717.233.4675 (t.) // 717.233.4690 (f.)

This institution is an equal opportunity provider and employer.

[www.padowntown.org](http://www.padowntown.org)

We declare **our** stewardship of this **community** and pledge our efforts to it. Let our acts not diminish this gift, but **leave it greater**, better and more beautiful than it was given to us. This ground – **our common ground** – is a good place to start.

*-excerpted from Planning to Stay, by William R. Morrish and Catherine R. Brown*

# INDIVIDUAL MEMBERSHIP

Since 1987, Pennsylvania Downtown Center (PDC) has provided affordable services and benefits to communities across the commonwealth in order to help them address their unique economic and social conditions. Our history of membership has always been primarily with downtown and neighborhood organizations within Main Street and Elm Street communities who are undertaking a comprehensive revitalization approach. It's time to recognize individuals like you who wish to support the efforts of the statewide program and tap into a rich network of revitalization resources, without the need to hold direct affiliation with a local organization.



## A snapshot of our work in 2010

- Visited 179 communities to provide educational and technical assistance and outreach for their revitalization efforts.
- Educated 28 new Main Street or Elm Street Managers to help them transition into their new role.
- Hosted 40 educational sessions in Harrisburg on the points of the Main Street and Elm Street Approach.
- Spearheaded a statewide holiday marketing campaign that encouraged downtown shopping with its slogan, "the best gift to box doesn't come from the Big Box."

FOR MORE INFORMATION ABOUT PDC OR ANY OF THE TRAININGS AND SERVICES WE OFFER, CONTACT EMILY DEARDORFF, MARKETING AND MEMBERSHIP COORDINATOR, AT [EMILYDEARDORFF@PADOWNTOWN.ORG](mailto:EMILYDEARDORFF@PADOWNTOWN.ORG)

## SUPPORT THE CAUSE and ENJOY THE BENEFITS

Your individual membership not only helps PDC increase its capacity to enhance communities like yours across the commonwealth -- it also entitles you to these exclusive benefits:

- Our **weekly eUpdates** with important alerts, trainings and news in the realm of revitalization.
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